

## **ABSTRACT**

### **THE EFFECT OF INTERACTIVE DIGITAL MULTIMEDIA LEARNING ON STUDENTS' LEARNING OUTCOMES AND LEARNING MOTIVATION STUDENTS' IN ISLAMIC RELIGIOUS EDUCATION SUBJECTS AT DARUL ULUM KEPUH DOKO VOCATIONAL SCHOOL**

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This study aims to determine the effect of interactive digital multimedia learning on students' learning outcomes and learning motivation in the Islamic Religious Education subject at SMK Darul Ulum Kepuh Doko. The study employed a quantitative approach using a True Eksperimental Design method with a Pretest-Posttest Control Group Design. The research sample consisted of two classes: the experimental class, which used interactive multimedia, and the control class, which used conventional learning methods. The instruments used were tests to measure learning outcomes and questionnaires to assess students' learning motivation. The results of data analysis indicated a significant difference between the experimental and control classes in terms of both learning outcomes and learning motivation. Students who learned through interactive multimedia showed higher improvement in motivation and learning outcomes compared to those who learned through conventional methods, as indicated by a significance value of 0.042 for learning outcomes and 0.003 for learning motivation. Therefore, interactive digital multimedia learning has been proven effective in enhancing the quality of Islamic Religious Education, particularly in terms of students' learning outcomes and learning motivation.

**Keywords:** Interactive Multimedia, Learning Outcomes, Learning Motivation, , Islamic Religious Education.