

## ABSTRAK

### PENGARUH LIKUIDITAS, *LEVERAGE*, DAN PROFITABILITAS TERHADAP NILAI PERUSAHAAN PADA SEKTOR TRANSPORTASI DAN LOGISTIK PERIODE 2020-2023

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Penelitian ini bertujuan untuk mengetahui pengaruh likuiditas, *leverage*, dan profitabilitas secara parsial dan simultan terhadap nilai perusahaan. Landasan teori penelitian ini adalah *Agency Theory* dan *Signaling Theory*. Jenis penelitian ini adalah kuantitatif untuk meneliti 12 perusahaan pada sektor transportasi dan logistik di Bursa Efek Indonesia selama periode 2020-2023, dengan sumber data sekunder yang diperoleh dari laporan keuangan perusahaan tersebut. Teknik pengambilan sampel pada penelitian ini menggunakan teknik *purposive sampling*. Berdasarkan kriteria yang telah ditentukan ditemukan 48 sampel penelitian. Metode analisis data dilakukan menggunakan analisis statistik deskriptif, uji asumsi klasik, dan regresi linier berganda. Alat yang digunakan pada penelitian ini yaitu SPSS versi 21. Variabel yang dianalisis adalah likuiditas yang diukur dengan *Current Ratio* (CR), *leverage* dengan *Debt to Equity Ratio* (DER), profitabilitas dengan *Return On Assets* (ROA), dan nilai perusahaan dengan *Price to Book Value* (PBV) yang menunjukkan hasil uji secara parsial bahwa likuiditas tidak berpengaruh signifikan, *leverage* berpengaruh positif signifikan, dan profitabilitas berpengaruh negatif signifikan terhadap nilai perusahaan. Hasil uji secara simultan likuiditas, *leverage*, dan profitabilitas berpengaruh positif signifikan terhadap nilai perusahaan.

Kata Kunci: *Profitabilitas, Likuiditas, Leverage, dan Nilai Perusahaan*

## ABSTRACT

### **The Influence of Liquidity, Leverage, and Profitability on Company Value in the Transportation and Logistics Sector for the Period 2020-2023**

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This research aims to determine the influence of liquidity, leverage, and profitability both partially and simultaneously on company value. The theoretical foundation of this research is Agency Theory and Signaling Theory. This study is quantitative, examining 12 companies in the transportation and logistics sector listed on the Indonesia Stock Exchange during the period 2020-2023, using secondary data obtained from the companies' financial statements. The sampling technique used in this research is purposive sampling. Based on predetermined criteria, 48 research samples were identified. Data analysis was conducted using descriptive statistical analysis, classical assumption tests, and multiple linear regression. The tools used in this study are SPSS version 21. The variables analyzed include liquidity measured by Current Ratio (CR), leverage measured by Debt to Equity Ratio (DER), profitability measured by Return On Assets (ROA), and company value measured by Price to Book Value (PBV). The partial test results indicate that liquidity has no significant effect, leverage has a significant positive effect, and profitability has a significant negative effect on company value. The simultaneous test results show that liquidity, leverage, and profitability have a significant positive effect on company value.

**Keywords:** *Profitability, Liquidity, Leverage, and Company Value*