ABSTRACT

Nuronniyah, Wachidatun. *The Effectiveness of Trait and Factor Counseling using Modeling Techniques to Improve Students' Career Understanding. Thesis, Faculty of Teacher Training and Education, Guidance and Counseling Study Program, Darul 'Ulum University Jombang. Supervisor*: (I) Dra. Hj. Miftahul Djanah, M.Pd.I (II) Wisnu Kurniawan, M.Pd.

Keywords: *trait and factor counseling, modeling techniques,career understanding.*

Trait and factor counseling helps students plan careers and make career decisions and how to match the traits that exist in a person with factors that exist in an environment. In addition, it is combined using modeling techniques to acquire new skills and foster motivation in students. The purpose of this study is to analyze and improve the career understanding of MTs Ghozaliyah students.

The research design used in this study is an experimental pretest-posttest one group design, which is then analyzed by t-test. The population of this study were students of class VIII C MTs Ghozaliyah who only took one class of 32 students. The sample used was 6 students who were taken through purposive sampling technique with certain criteria.

The instruments used in this study were a career understanding questionnaire and a trait and factor counseling implementation guide using modeling techniques. The career understanding instrument consists of 40 statement items tested for validity which resulted in 22 valid statement items. So it is concluded that the student understanding questionnaire can be used to help students understand their careers.

Based on the results of data analysis using the t-test, the pretest is obtained with an average result of 39.8 while the posttest results have an average value of 80.16 from these results, the t-test calculation is carried out with a significance value of t-count which is -37.165 smaller than t table -2.571 which means that it can be concluded that H0 is rejected and Ha is accepted, meaning that trait and facotor counseling using modeling techniques is effective for improving students' career understanding.