

## **ABSTRACT**

*Bank Sampah is an innovative concept in waste management that aims to reduce the negative impact of waste on the environment and encourage environmental awareness in the community. This study aims to analyze the role of Bank Sampah in waste management as well as efforts to increase environmental awareness through Bank Sampah activities.*

*This study used a descriptive method by conducting a literature review and analysis of secondary data related to Bank Sampah. The main finding of this study is that Bank Sampah have an important role in waste management with three main functions, namely collection, sorting, and utilization of waste.*

*First, the Bank Sampah serves as a collection point for waste from the community. Through this activity, waste that previously had no economic value can be converted into a source of income that benefits the community.*

*Second, Bank Sampah sort waste based on type, quality, and economic value. This helps in the process of recycling and treating waste effectively, thereby reducing the excessive use of natural resources.*

*Third, Bank Sampah also play a role in utilizing waste as raw materials to produce new products. By utilizing waste, Bank Sampah are able to reduce dependence on limited natural resources and reduce the volume of waste that pollutes the environment.*

*In addition, Bank Sampah also have an important role in increasing environmental awareness in the community. Through waste collection and sorting activities, Bank Sampah can educate the public about the importance of good waste management, the negative impact of waste on the environment, and the economic value contained in waste.*

*In the context of sustainable development, Bank Sampah are an effective solution in waste management and increased environmental awareness. By maximizing the role of Bank Sampah, it is expected to create a society that cares more about the environment, reduces the volume of polluting waste, and utilizes resources efficiently.*

*Keywords: Bank Sampah, waste management, environmental awareness, recycling, sustainable development.*