

ABSTRAK

Implementasi Program Bantuan Sosial Pkh Terhadap Kesejahteraan Keluarga Miskin Di Desa Jatirejo Kecamatan Diwek Kabupaten Jombang

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ABSTRAK

Kemiskinan merupakan persoalan multidimensional yang masih menjadi tantangan utama di berbagai wilayah Indonesia, khususnya di pedesaan. Salah satu upaya pemerintah dalam menanggulangi kemiskinan adalah melalui Program Keluarga Harapan (PKH), sebuah bantuan sosial bersyarat yang bertujuan meningkatkan akses masyarakat miskin terhadap pendidikan dan kesehatan. Penelitian ini bertujuan untuk mengkaji implementasi PKH di Desa Jatirejo, Kecamatan Diwek, Kabupaten Jombang serta menganalisis dampaknya terhadap kesejahteraan keluarga miskin. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan metode pengumpulan data berupa observasi, wawancara mendalam, dan dokumentasi. Informan dipilih secara purposive dan terdiri atas pendamping sosial, perangkat desa, tokoh masyarakat, serta keluarga penerima manfaat (KPM). Analisis data dilakukan melalui teknik reduksi data, penyajian data, dan penarikan kesimpulan dengan pendekatan model interaktif dari Miles & Huberman. Hasil penelitian menunjukkan bahwa implementasi PKH di Desa Jatirejo telah berjalan namun belum optimal. Hambatan ditemukan dalam aspek komunikasi yang belum merata, keterbatasan sumber daya manusia dan fasilitas pendukung, serta disposisi pelaksana dan struktur birokrasi yang kurang adaptif. Meskipun demikian, program ini tetap memberikan kontribusi positif terhadap kesejahteraan KPM, khususnya dalam meningkatkan partisipasi pendidikan anak dan akses layanan kesehatan dasar. Namun dampaknya belum dirasakan secara merata oleh seluruh penerima manfaat.

Kata kunci: Program Keluarga Harapan, implementasi kebijakan, kesejahteraan keluarga miskin, Desa Jatirejo.

ABSTRACT

Implementation of the Family Hope Program (PKH) Social Assistance on the Welfare of Poor Families in Jatirejo Village, Diwek District, Jombang Regency

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ABSTRACT

Poverty remains a multidimensional issue and one of the major challenges in various regions of Indonesia, particularly in rural areas. One of the government's efforts to alleviate poverty is through the Family Hope Program (Program Keluarga Harapan/PKH), a conditional cash transfer aimed at improving poor families' access to education and healthcare services. This study aims to examine the implementation of PKH in Jatirejo Village, Diwek District, Jombang Regency, and to analyze its impact on the welfare of poor households. This research adopts a descriptive qualitative approach with data collection techniques including observation, in-depth interviews, and documentation. Informants were selected using purposive sampling, comprising social facilitators, village officials, community leaders, and PKH beneficiary families. Data analysis was conducted through the interactive model by Miles and Huberman, involving data reduction, data display, and conclusion drawing. The findings reveal that the implementation of PKH in Jatirejo Village has been carried out, yet not optimally. Several obstacles were identified, including ineffective communication, limited human resources and infrastructure, weak implementer disposition, and a rigid bureaucratic structure. Nevertheless, the program has had a positive contribution to the welfare of beneficiaries, especially in improving children's school participation and access to basic health services. However, the impact is not yet evenly distributed among all recipients.

Keywords: Family Hope Program, policy implementation, poor family welfare, Jatirejo Village.