

The Role of Village Heads in Economic Empowerment Through the Sumber
makmur Village-Owned Enterprise in Sentul Village, Tembelang District,
Jombang Regency.

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Abstract

The aim of this thesis is to understand and describe the extent of the village head's role in the management of the Sumber Makmur Village-Owned Enterprise (BUMDes), to identify the economic empowerment impact generated by BUMDes Sumber Makmur on the community of Sentul Village, and to identify the obstacles faced by the village head in developing BUMDes Sumber Makmur. This thesis uses a qualitative descriptive research method with the purpose of exploring in depth the role of the village head in community economic empowerment through BUMDes. The results of this research show that the village head has carried out his role, although various challenges were found during the process of economic empowerment through BUMDes in practice. The roles played by the village head include acting as an advisor, giving suggestions and opinions, and overseeing the implementation of economic empowerment programs carried out by BUMDes. However, several obstacles were encountered, including issues related to management, human resources, capital, changing market behavior, and the social environment. These challenges hinder the process of economic empowerment through BUMDes in Sentul Village.

Keywords: Role, Village Head, Economic Empowerment, Village-Owned Enterprise

Peran Kepala Desa Dalam Pemberdayaan Ekonomi Melalui Bumdes Sumber
Makmur (Studi Kasus Bumdes Sumber Makmur Di Desa Sentul Kecamatan
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Abstrak

Tujuan dari skripsi ini untuk mengetahui dan mendeskripsikan sejauh mana peran kepala desa dalam pengelolaan BUMDes Sumber Makmur, untuk mengetahui dampak pemberdayaan ekonomi yang dihasilkan oleh BUMDes Sumber Makmur terhadap masyarakat Desa Sentul, dan untuk mengetahui kendala yang dihadapi kepala desa dalam mengembangkan BUMDes Sumber Makmur. Dalam skripsi ini menggunakan metode penelitian deskripsi kualitatif yang mana dengan tujuan agar mendalami bagaimana peran kepala desa dalam pemberdayaan ekonomi masyarakat melalui BUMDes. Dari hasil penelitian ini menunjukkan bahwa kepala desa telah menjalankan perannya, meskipun di temukan banyak hambatan di dalam proses pemberdayaan ekonomi melalui BUMDes tersebut pada kenyataannya, adapun peran yang dijalankan kepala desa antara lain sebagai penasehat, pemberi saran, dan pendapat, serta pengendali pelaksanaan pemberdayaan ekonomi BUMDes, hal ini memiliki hambatan seperti yang telah diterangkan sebelumnya. Hambatan-hambatan tersebut antara lain yaitu aspek manajemen, aspek SDM, aspek modal, aspek perubahan perilaku pasar, dan aspek lingkungan sosial. Hal tersebut menjadi kendala yang menghambat proses pemberdayaan ekonomi melalui BUMDes di Desa Sentul.

Kata Kunci: Peran, Kepala Desa, Pemberdayaan Ekonomi, Badan Usaha Milik Desa